

Get your music teaching internet identity going

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The first step in getting your online branding as a music teacher going is to get your own website.

In Richer Music Teacher we talk about building your website, building content and marketing it. However, the first step would be finding a good domain name and setting up the website.

You can use free hosting services, or you can use professional paid hosting services.

You can also try instant web-site building offered by Godaddy, who also offer very cheap domains.

Your domain name should include your own name, or your music studio's name, and the instrument you play.

www.John-Levi-Guitar-Instruction.com or www.john-levi.com

are both good, catchy domain names.

Don't hesitate to snag your domain name before you have a website. Domains are favored by Google when they acquire some online time. So the longer your domain exists-the higher up you could rank on Google search results for the teaching of your instrument.

Your own domain name makes you appear more professional and serious about what you do. It establishes your image as a business and takes you one step forward in the music teacher's internet promotion scene.

.com

.org

.info

biz.

.us

.mobi

.tv

.ws

.name

.cc

.de

.jp

.be

.at

.co.uk

.me.uk

.org.uk

.co.nz

.net.nz

.org.nz

.cn

.com.cn

.org.cn

.net.cn

.tw

.com.tw

.org.tw

.idv.tw

.jobs

.eu

.fm

.ms

.nu

.tc

.tk

.vg

